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GUAM STATE TRADE EXPANSION PROGRAM EXPORT READINESS QUESTIONNAIRE

COMPANY INFORMATION			
Company Name:			
Point of Contact:			
ASSESSMENT QUESTIONS			
Have you previously participated in Guam STEP? If yes, please check program(s) that apply.		☐ Yes	☐ No
☐ Export Readiness Program ☐ Trade Promotion Program			
☐ International Marketing Program ☐ Export Conference			
Are you registered to do business in Guam?		☐ Yes	☐ No
Are you a Guam Product Seal permit holder?		☐ Yes	☐ No
Have you made export sales in the past?		☐ Yes	☐ No
Do you have a product or service that has successfully sold in the domestic market?		☐ Yes	☐ No
Are you currently selling online?		☐ Yes	☐ No
Do you have marketing material available in foreign languages (including a website)?		☐ Yes	☐ No
Do you have an export plan as part of your business plan?		☐ Yes	☐ No
Do you have sufficient production capacity?		☐ Yes	☐ No
Do you have financial resources to support an increase of product sales overseas?		☐ Yes	☐ No
Have you attended any international trade shows or trade missions?		☐ Yes	☐ No
List all countries you currently export to. (Note: The United States is not			
considered an export market.)			